

www.yellowseed.com.co

HASS AVOCADO

PRODUCT PRESENTATION



 **YELLOW Seed**
Food & Goods Trading Co.



Colombia:
+57 3003780026 (ES)



UAE:
+971 526426624 (EN & ES)



Europe:
+48 735626943 (EN, DE & ES)

1

**CHARACTERISTICS &
BENEFITS**

2

OUR CROPS

3

DIMENSIONS & SIZE

4

PACKAGING & CAPACITY

5

PRICES

6

**PAYMENT &
TRANSPORTATION**





CHARACTERISTICS & BENEFITS





FACTS

Hass avocado originated from a seed of Guatemalan type in an orchard of Mr. Rudolph Hass in La Habra, California in 1926, it was patented in 1935 and introduced globally in the market in 1960; it is the most cultivated variety worldwide. Therefore, Hass avocados are one of the most common type of avocado out there! One of the greatest virtues and advantages of Hass avocado is its long harvest season, a factor that, together with its high quality and flavor, has increased its world consumption.



BENEFITS

- It's very tasty and easy to incorporate into your diet with varieties of dish preparations
 - It helps to lose weight
 - It's a source of energy and nutrients: it contains vitamins K, C, B5, B6 and E, potassium and folic acid
 - It has in fact more potassium than bananas
 - It's good for heart health
It has high content of fiber
 - It is low in cholesterol and triglycerides
 - It helps absorb other nutrients
 - It's good for your eyes
- And many other benefits are being studied today
- such as its prevention against cancer and its help to reduce symptoms in arthritis



CHARACTERISTICS

The Hass avocado variety has an oil content that ranges between 8 and 12%. In addition, its water proportion is low, only 60-70%. Its content of B complex vitamins and vitamin E is very considerable too.

Both the fruit and the seed are relatively small, with a combined weight between 200 and 300 g. The skin is somewhat leathery, rough, green to slightly blackish when it is on the tree; once harvested, its skin turns purple to black as the fruit softens when getting ripe, so the consumer recognizes the optimal time to consume it. The fruit is of excellent quality, and this type of avocado is highly resistant during transport and long post-harvest life.



OUR CROPS



HASS AVOCADO CROPS BY YELLOWSEED

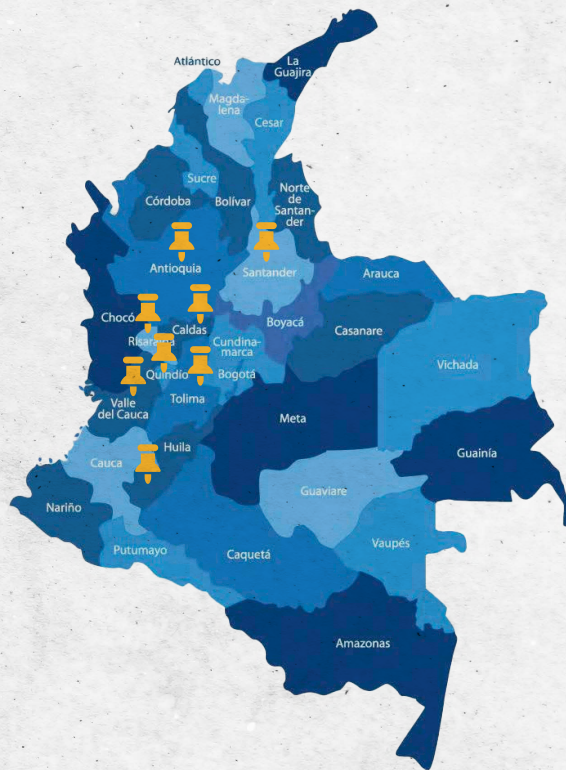
Our crops grow in the following regions (departamentos) in Colombia: Antioquia, Tolima, Valle del Cauca, Caldas, Quindío, Huila, Risaralda and Santander. They grow in very fertile soil of the country. Our crops are treated and cared by professionals who make sure that the product is of the highest quality according to the standards.





Colombia's unusually diverse geography offers excellent growing conditions for a wide range of produce. The gentle climate of our regions is the **perfect** place to grow the **avocado**, and the **fertile**, sun-kissed soil of our local **Colombian** farmers makes our **avocados** particularly special!

Certificates that endorse our high-quality Hass avocado crops in Colombia





Region Andina, Colombia



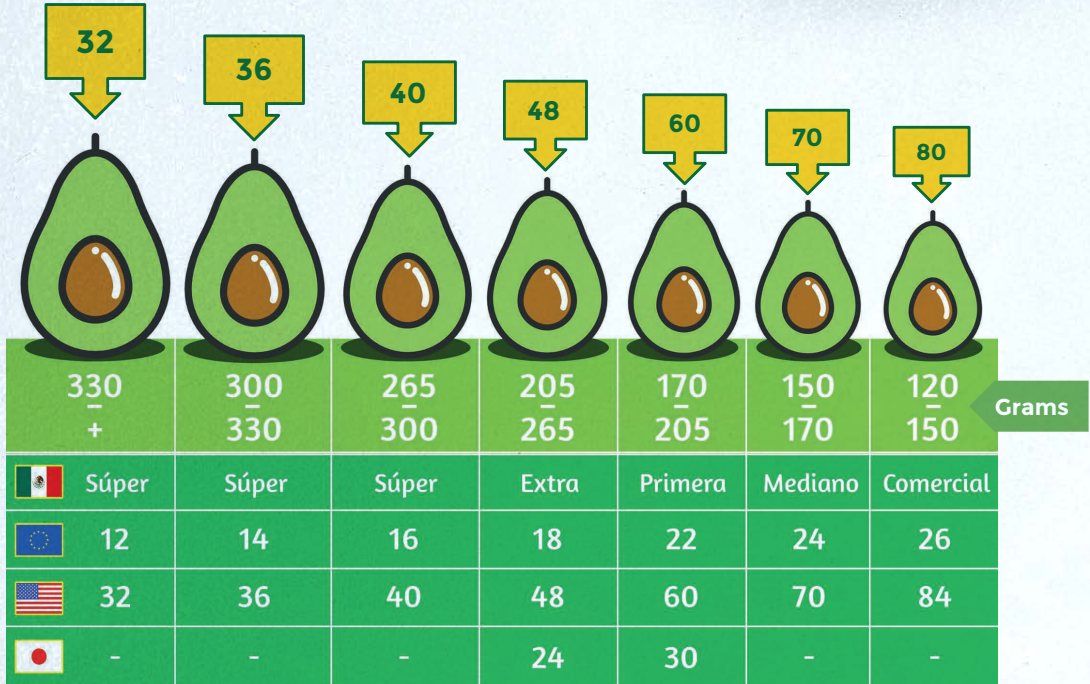
DIMENSIONS & SIZES





SIZES

Calibres





Ripeness

Check the color that Hass avocado acquires according to the stage of maturity.



The riper the fruit, the darker it becomes!



PACKAGING & CAPACITY



Packaging



1 BOX

10 kg of Hass
avocado



1 PALLET

120 boxes of Hass
avocado



1 CONTAINER

20 pallets or 2400
boxes of Hass
avocado

The Hass avocado boxes are stacked vertically on the pallets. Straps and corner pieces are used to preserve the uniformity of the packaging. The temperature ranges between 5 and 7° Celsius for better preservation and conservation inside the container. Each box comes with **ethylene inhibitor**: 2 sachets per box. Our boxes are made of plastic for better protection.



Barranquilla, Colombia



How much and how often can we deliver?

For now, we are able to export up to 2 containers every 15 days and our product is available almost all year round!

- 1 container has **2400 plastic boxes** on **20 pallets**, each pallet contains **120 boxes**. Each box has **10 kg** of Hass avocado, that makes it **24000 kg** of Hass avocado per container.
- It can be transported on Euro or American pallets.

Container size: 40 ft and 25 ton.

Availability: from March through November (9 months each year)



PAYMENTS & TRANSPORTATION





PAYMENT OPTIONS

1

Irrevocable, confirmed, transferable and divisible Letter of Credit, in Trust through a fiduciary or directly with us.

2

Advance payment of 60 or 70% in Trust through a fiduciary, and the remaining amount upon BL (bill of lading).

3

Payment by Letter of Credit or direct transfer with partial payments according to the compliance with agreed times and the client's established requirements.



Transportation

Shipping companies we work with:
Hapag Lloyd, King Ocean, Maersk, One,
Evergreen, and CMA CGM depending on
the itinerary. Shipments from Colombia
to the destination country without
problems!

Please note: if a client wants the product to be transported
in *Controlled Atmosphere containers*, the freight will
consequently increase and its dispatch will be scheduled
depending on the availability of such a container with the
shipping company that provides this service.





Hass avocado vacuum packed?

Maybe you're
interested in other options?

**An avocado that is incredibly versatile
because of its packaging can help!**

Hass avocado can be **vacuumed packed** and put into anything that requires its freshness: guacamole, salads, starters and side meals, main meals. Since it preserves its creamy texture and healthy fats, It is very delicious, appealing and nutritious.

**Vacuum packed avocado offer
some notable benefits:**

- Prolongs the shelf life of the fruit
- Maintains its freshness and natural appearance
- Reduces storage space
- Lasts 3 to 5 times more
- Decreases transportation costs



Different choices:

sliced, chunks, and halved with or without the shell IQF frozen at -18° degrees.

Life Span:

The shelf life of avocado can reach up to 9 months without cutting the cold chain to -18° , which facilitates transport to areas where the fresh product could not reach otherwise.



**Unique
flavor**



www.yellowseed.com.co



YELLOW
Seed

Food & Goods Trading Co.

HASS AVOCADO PRODUCT PRESENTATION



Colombia:
+57 3003780026 (ES)



UAE:
+971 526426624 (EN & ES)



Europe:
+48 735626943 (EN, DE & ES)